

# SCH-145b: Bexhill Sea Road Pedestrian Crossing Facility - Stakeholder Engagement

PREPARED FOR:	Nicholas Mitchell (ESCC)
COPY TO:	Deborah Parker (ESCC)
PREPARED BY:	Andy Mileham (ESH)
DATE:	30 <sup>th</sup> June 2020
PROJECT NUMBER:	SCH-145b - 678223
TECHNICAL NOTE:	1
APPROVED BY:	Aidan Shearer (ESH)

## Introduction

### 1.1 Purpose of this Note

This Technical Note (TN01) sets out a comprehensive record of our stakeholder engagement for SCH-145b which comprises the relocation of a zebra crossing facility on Sea Road, Bexhill and will cover such topics as our engagement approach and process.

It should be noted however that these design proposals will be shared more widely and be subject to a public consultation later in the year.

### 1.2 Report Structure

This Technical Note is based upon the following sections.

- Section 1 - Introduces the project and its current stage of development.
- Section 2 - Describes the stakeholder engagement methodology for the proposed scheme and the methodology used for analysing feedback from stakeholders. This engagement process identifies the different groups engaged and what their functions are, as well as requesting technical input and suggestions.
- Section 3 - Outlines engagement to date to explain with whom we have engaged so far on the Project and how we have listened to their feedback, analysed it and communicated it back to them.

### Supporting Information:

- Appendix A - Proposed Scheme Design
- Appendix B - Stakeholder Consultation List
- Appendix C - Engagement Communications 'ESCC Email Template'
- Appendix D - Engagement Communications 'Stakeholder Responses'

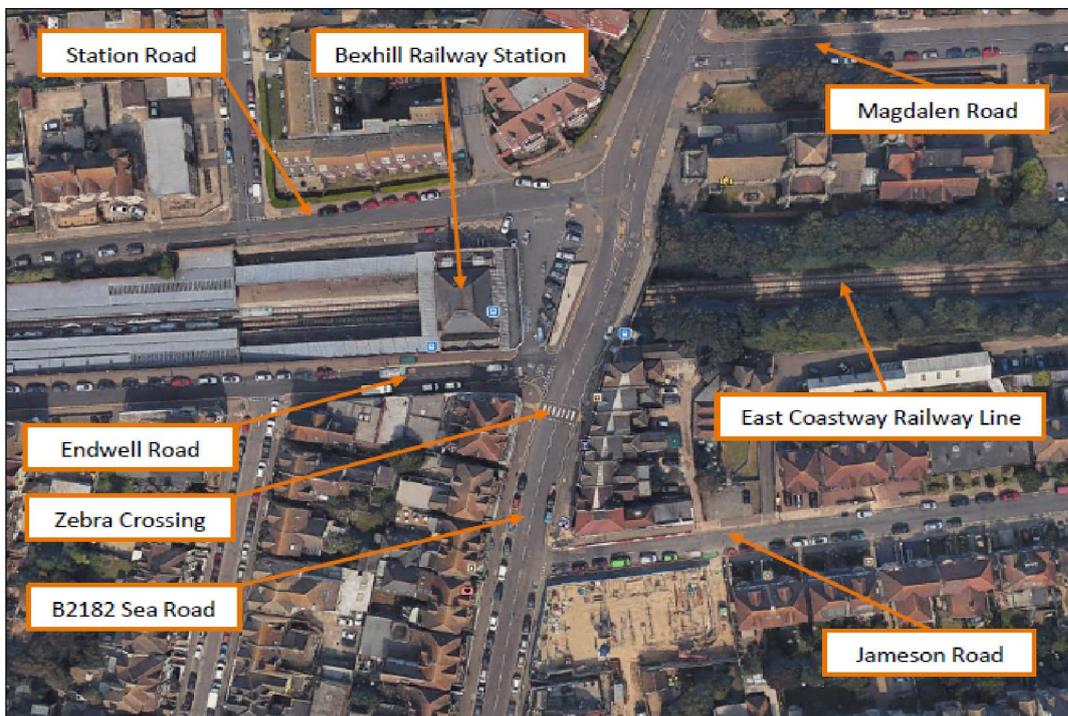
### 1.3 Project Summary

In September 2019 East Sussex Highways (ESH) were commissioned by East Sussex County Council (ESCC) to undertake a feasibility study for improvements at the zebra crossing facility along Sea Road in Bexhill-on-Sea.

The existing zebra crossing is located on the Sea Road section of the B2182, a route that provides a north-south corridor from the A269 in Sidley village on the northern outskirts of Bexhill-on-Sea. It passes under the A259 King Offa Way dual carriageway and crosses over the East Coastway railway line, before turning westbound along the sea front of Bexhill-on-Sea.

The zebra crossing itself is located towards the north end of Sea Road, next to the Endwell Road junction, and is in close proximity to both the railway bridge section of Sea Road and Bexhill railway station. **Figure 1.1** displays the location of the study area and the surrounding highway network.

**Figure 1.1**  
Study Area



Data was collected from a range of different sources, all of which formed an essential part of understanding the characteristics of the study area's highway network. This included an initial desk-based study and a review of personal injury collision (PIC), traffic flow, speed and non-motorised user (NMU) crossing movement data provided by ESCC. Review of the collected data has provided a detailed understanding of traffic and pedestrian issues along the local highway network.

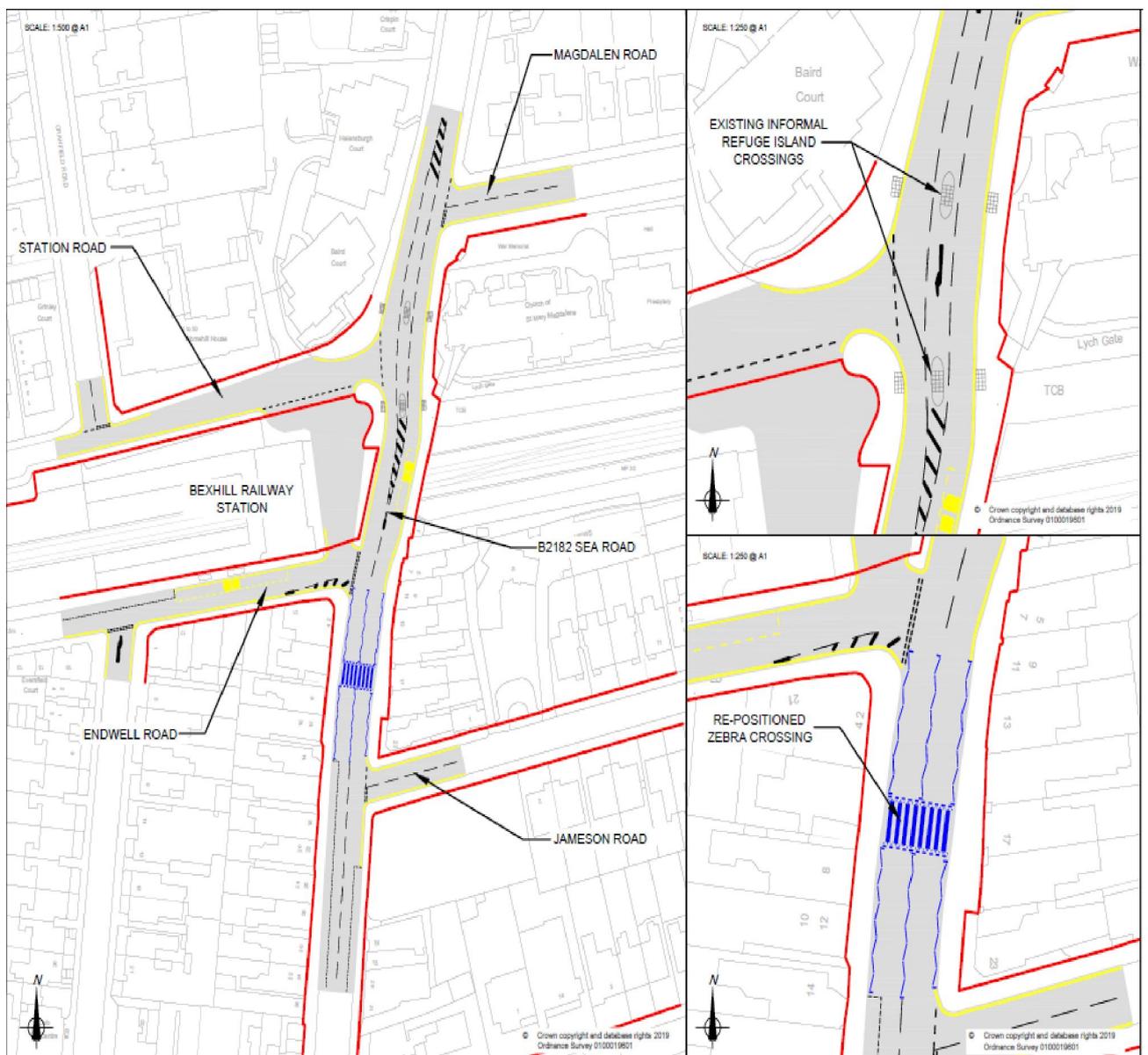
Thus, conclusions have been reached regarding the issues and potential remedies for addressing local concerns. The results of a pedestrian crossing assessment, against the outlined criteria of LTN1/95 'The Assessment of Pedestrian Crossings', fully supported the need for a controlled pedestrian crossing at the site. However, safety concerns were raised regarding the proximity of the crossing to the Sea Road / Endwell Road junction.

Therefore, the proposed scheme will consist of the following design changes;

- Reposition the existing Sea Road zebra crossing further south to be halfway between Endwell Road and Jameson Road – this allows motorists to carry out a full turn before stopping (if required) at the crossing, which is used by pupils as they walk to and from school;
- The new zebra crossing will be widened to 5 metres, and have dropped kerbs, tactile paving and guard rails on the eastern footpath to assist pedestrians as well as flashing amber lights on black and white poles and zig zag road markings to alert motorists; and
- Some 'Pay & Display' car parking bays south of the crossing will need to be removed to reposition the crossing.

It should be noted that the proposed scheme illustrated below, as well as illustrated within [Appendix A](#), was submitted and approved by the ESCC Road Safety Team for a Stage 1 Road Safety Audit (RSA) in February 2020.

**Figure 1.2**  
Proposed Scheme



## Stakeholder Engagement Process

### 2.0 Methodology

The main focus of stakeholder engagement for this Project was to;

- Give stakeholders an understanding of how the feasibility study for Sea Road is being developed (stakeholder contact list is included within [Appendix B](#));
- Give stakeholders the chance to provide feedback on the design option; and
- Review all feedback received and explain how this was taken into consideration for the final design.

### 2.1 Feedback Analysis

On Tuesday 19<sup>th</sup> May 2020, an invitation was issued to key stakeholders, asking them to provide feedback in the form of written representations on the proposed relocation zebra crossing design option. Organisations were asked to respond to an identified project mailbox by Friday 26<sup>th</sup> June 2020.

A copy of this written communication is included for reference within [Appendix C](#) with the responses received also being provided within [Appendix D](#). All of the responses were documented and allocated a reference number. The project team then sorted through all representations to highlight the key themes and provided these to the subject matter experts who would be responsible for analysing the issues in more detail.

It should be noted that due to a lack of responses from the initial email correspondence a secondary email was issued to all the outstanding recipient's on Saturday 20<sup>th</sup> June 2020, again asking for stakeholder feedback.

## Stakeholder Feedback Responses

### 3.0 Feedback Received

The Project Team sent requests for written representations to 18 organisations as well as a handful of Rother Councillors that operate within the Bexhill ward. The invitations were sent to organisations within the Stakeholder Reference Group, a list that was provided by ESCC. It should be noted however that from the 18 organisations contacted only 9 sent submissions to the Project Team, thus calculating a response rate of only 50%. As mentioned previously, a copy of the written responses has also been included for further reference and is attached within [Appendix D](#) of this Technical Note. The below [Table 1.1](#) has illustrated if that individual stakeholder was either in support of the proposed scheme or was opposed.

**Table 1.1.**  
*Expression of Interest*

Support/Oppose	Frequency	% of total responses
Strongly support or support	7	78%
Neither support nor oppose	2	22%
Strongly oppose or oppose	0	0%
<b>Total</b>	<b>9</b>	<b>100%</b>

**Table 1.1** above depicts the number of responses who expressed a preference for the proposed relocation of the zebra crossing. As the table has identified, all apart from two of the respondents were in support of the scheme with the remaining aforementioned two respondents neither supporting nor opposing the scheme. This was due to the comments from the respondents suggest that this is because there was not enough technical information available for them to make an informed decision. This is discussed later on within this Technical Note. However, it should be noted that both the emergency services, South East Coast Ambulance Service and Surrey and Sussex Police were in favour of the scheme as well as receiving positive comments from the local councillors that serve the ward of Bexhill.

It should also be noted that no respondent opposed the scheme.

In order to receive further feedback from Stakeholders this Technical Note was prepared on the 30<sup>th</sup> July 2020 thus giving a further four days to receive any such late responses from Stakeholders, however no further corresponding emails were received.

The project team received a wealth of detailed comments in the feedback which has been helpful in identifying the overall mood from stakeholders as well as issues of importance. Therefore, the more detailed suggestions regarding the scheme have been provided below within the subsections of this Technical Note, with the following response in [blue](#) by ESH.

### **3.2 Broader Points Raised**

#### **3.2.1 Bus Stop**

Stagecoach South East issued the following response *“While this improves access for pedestrians, we would ask you to include improvements to the nearby bus stop in Sea Road.*

*The southbound bus stop opposite the Railway Station would ideally require modifications to improve accessibility for bus uses.*

*We would ask for the clearway markings to be lengthened with a raised kerb (160mm). The length of the raised kerb without a shelter should be 3.6 metres (4 standard kerb lengths)”.*

*ESH Response – The reason for consulting such stakeholders is to obtain their views before it goes to public consultation. If we don’t have the support of people like bus operators, emergency services, councillors, other council teams etc it’s much harder to get approval at consultation stage.*

*The primary objective of this scheme is to improve pedestrian movement and safety by repositioning and extending the width of the current zebra crossing. Therefore, the issue regarding the ‘raised kerbs will be discussed by the ESCC planning team and the drawings will be updated depending on the results of those discussions.*

#### **3.2.1 Pedestrian Safety**

ESCC Road Safety Team responded with the comment *“You have stated that the crossing is to be moved further south, and while this may allow motorists to turn fully before stopping at the crossing, it may also result in the crossing being further away from pedestrian desire lines. I note that you have stated the crossing is used by pupils walking to and from school.*

*Those attending St Richards Catholic College (located in Ashford Road and widely accessed via Magdalen Road) may be encouraged to use the informal refuge island crossing points further north, as this is a more direct route between the school and the railway station. Some may even cross without the use of the zebra crossing or informal refuge islands.*

*The Royal Sovereign Public House (No. 15 Sea Road) has outside seating placed on the footway. The relocation of the crossing could possibly cause pedestrians to have a more limited space to wait (at the crossing) due to the proximity to the pub and outside seating. This may be particularly prevalent at the end of the school day when a potentially large number of pupils are travelling in the same direction at the same time.*

*In addition to this I would also query the continued use of pedestrian guard railing. While I appreciate it is currently in situ on the eastern side of the road, I am sure you are aware that there is a general shift away from the use of pedestrian guard railing and I would question how much it is needed at this location, given the lack of guard railing at other crossing points in this area”.*

*ESH Response – Again, the design team take will take these comments onboard. However, it should be noted that this design has been reviewed and approved by ESCC own safety team during its Stage 1 Road Safety Audit. Therefore, this feedback and comments will be considered during the detailed design stage.*

## Conclusion

### 4.0 Summary

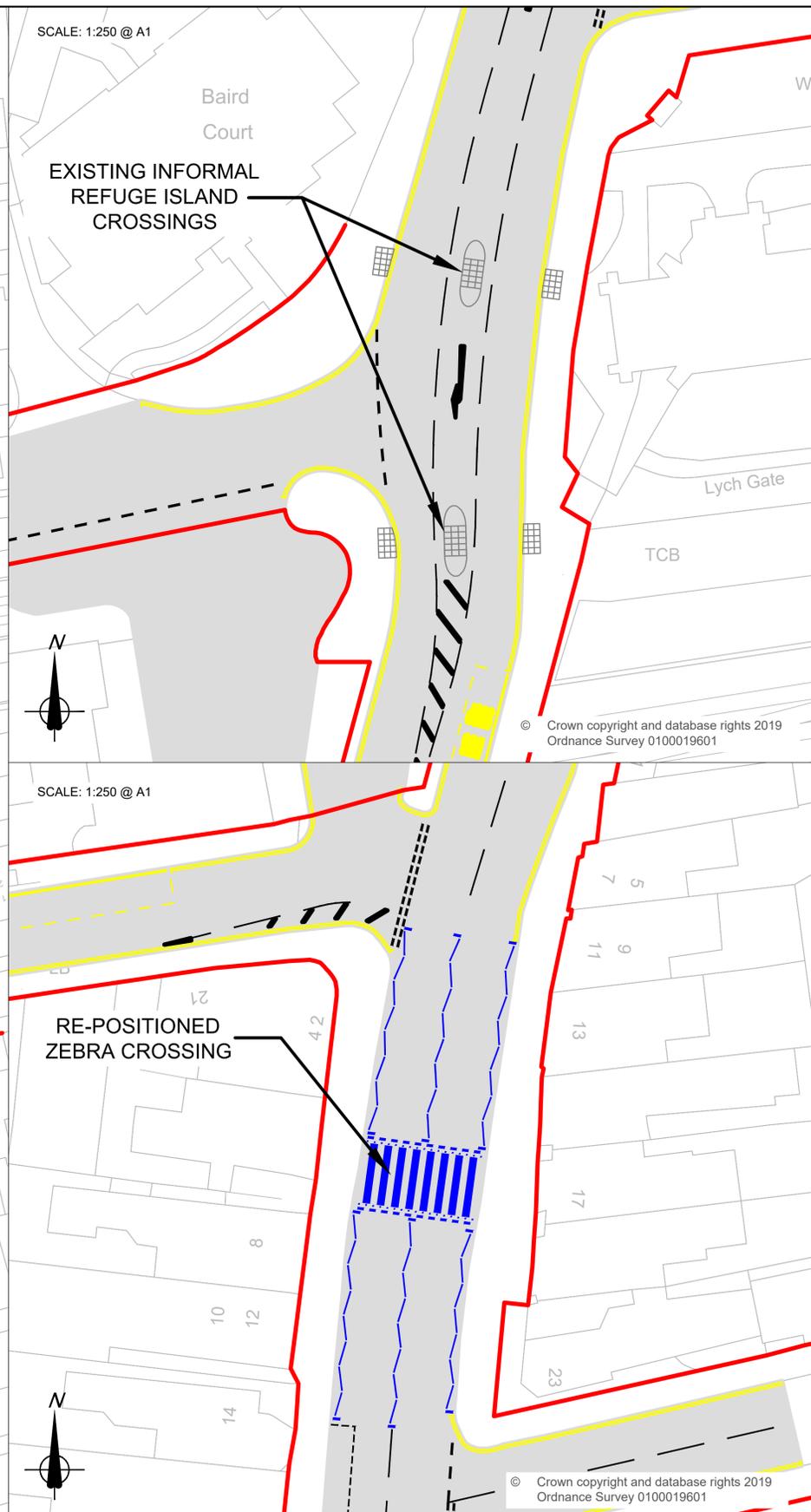
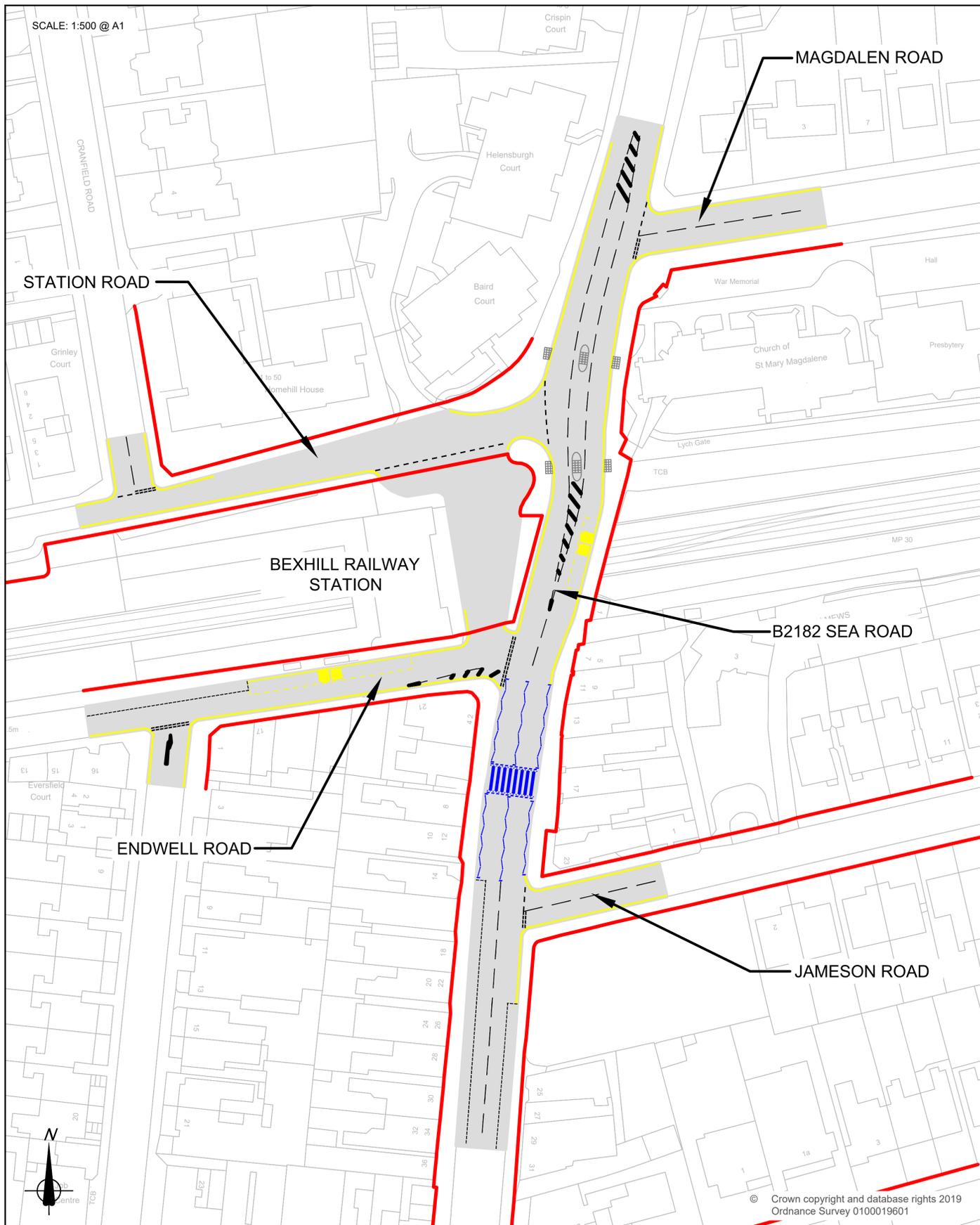
Overall, respondents across the stakeholder groups support the proposals of the relocation of the zebra crossing facility on Sea Road, Bexhill with 78% supporting or strongly supporting the proposals. According to comments received, none objected with the remaining 22% neither supporting nor opposing the scheme.

This report provides a detailed analysis of the feedback received during the stakeholder engagement. The next step will be sharing the design proposal with the general public via consultation later during the year. This report however will be circulated to the project and design teams in order to inform the detailed design and further planning stages of the scheme.

# Appendices

# Appendix A

Proposed Scheme Design



KEY:  
 LOCAL AUTHORITY HIGHWAY BOUNDARY

Rev	Status	Rev. Date	Purpose of revision	Drawn	Chkd	Apprvd

**East Sussex Highways**  
 A partnership between:  
  
 EAST SUSSEX HIGHWAYS  
 RINGMER DEPOT, THE BROYLE  
 RINGMER, EAST SUSSEX, BN8 5NP  
 Tel. 0345 60 80 193 www.eastsussexhighways.com

Project	BEXHILL SEA ROAD PEDESTRIAN CROSSING FACILITY	
Drawing title	PROPOSED LAYOUT IMPROVEMENTS	

Status	SHOWN ON DRAWING	Revision	Date 28/10/2019
Scale	DAFYDD EVANS	Checked By	GETHIN THOMAS
Drawn By	ANDY MILEHAM	Approved By	
Project No.	SCH-0145	Originator	
Drawing number	002	Original Size	A1
Volume 1   Design Alt. 1   Type 1 Role 1 Number			

# Appendix B

## Stakeholder Consultation List

Stakeholder	Contact Details	To include as part of Statutory Consultation Process
<b>ESCC Departments</b>		
Road Safety Team	<a href="mailto:Traffic.Safety@eastsussex.gov.uk">Traffic.Safety@eastsussex.gov.uk</a>	Yes
Passenger transport group	<a href="mailto:publictransport.pts@eastsussex.gov.uk">publictransport.pts@eastsussex.gov.uk</a>	Yes
Parking Team	<a href="mailto:Parking.escc@eastsussex.gov.uk">Parking.escc@eastsussex.gov.uk</a>	Yes
Transport Development Control	<a href="mailto:DevelopmentControl.Transport@eastsussex.gov.uk">DevelopmentControl.Transport@eastsussex.gov.uk</a>	Yes
Asset Management	<a href="mailto:Contracts.ManagementGroup@eastsussex.gov.uk">Contracts.ManagementGroup@eastsussex.gov.uk</a>	Yes
County Ecologist	[REDACTED]	
County Archaeologist	<a href="mailto:County.Archaeology@eastsussex.gov.uk">County.Archaeology@eastsussex.gov.uk</a>	
County Arboroculturist	[REDACTED]	
Landscape Group	[REDACTED]	
Planning Team	<a href="mailto:Development.Control@eastsussex.gov.uk">Development.Control@eastsussex.gov.uk</a>	
County Councillors	Used link to ESCC website: <a href="https://democracy.eastsussex.gov.uk/mgMemberIndex.aspx?bcr=1">https://democracy.eastsussex.gov.uk/mgMemberIndex.aspx?bcr=1</a>	Yes
<b>District and Boroughs</b>		
District and Borough Councils	Used link to ESCC website: <a href="https://www.eastsussex.gov.uk/yourcouncil/about/districtandborough/">https://www.eastsussex.gov.uk/yourcouncil/about/districtandborough/</a>	Yes
District and Borough Councillors	Hastings Borough Council: <a href="https://hastings.moderngov.co.uk/mgFindMember.aspx">https://hastings.moderngov.co.uk/mgFindMember.aspx</a> Rother District Council: <a href="https://rother.moderngov.co.uk/mgFindMember.aspx">https://rother.moderngov.co.uk/mgFindMember.aspx</a> Wealden District Council: <a href="http://council.wealden.gov.uk/mgMemberIndex.aspx?bcr=1">http://council.wealden.gov.uk/mgMemberIndex.aspx?bcr=1</a> Lewes District Council and Eastbourne Borough Council: <a href="https://www.lewes-eastbourne.gov.uk/councillors-committees-and-meetings/who-are-my-councillors/">https://www.lewes-eastbourne.gov.uk/councillors-committees-and-meetings/who-are-my-councillors/</a>	Yes

District/Borough Conservation Officer	Eastbourne Borough Council:  Hastings Borough Council: discuss with ESCC Scheme Promotor as there isn't one dedicated person to the role  Rother District Council:  Wealden District Council:  Lewes District Council:	
Equalities officer	[REDACTED]	
Towns and Parish Councils		
Town & Parish councils	Used link to ESCC website:  <a href="http://www.sussexalc.org.uk/East_Sussex_19924.aspx">http://www.sussexalc.org.uk/East_Sussex_19924.aspx</a>	Yes
Other Authorities		
Highways England	[REDACTED] [REDACTED] Route Sponsor for East Sussex	
Network Rail	[REDACTED] [REDACTED] - Head of Strategic Planning, South East Route ([REDACTED] is our first point of contact)	Yes
Train Operating Companies	South East - [REDACTED] Southern - [REDACTED] [REDACTED]	
Environment Agency	<a href="mailto:enquiries@environment-agency.gov.uk">enquiries@environment-agency.gov.uk</a>	
South Downs National Park	<a href="mailto:planning@southdowns.gov.uk">planning@southdowns.gov.uk</a>	
Historic England	[REDACTED]	
Emergency Services		
East Sussex Fire and Rescue	Borough Commander for Wealden & Eastbourne: [REDACTED]  Borough Commander for Brighton & Hove and Lewes: [REDACTED]  Borough Commander for Rother: [REDACTED]	Yes

Police	[REDACTED]	Yes
South East Coast Ambulance Service	Eastbourne, Wealden (Inc. Newhaven), Hastings, Rother [REDACTED] Lewes and City of Brighton areas [REDACTED]	Yes
Road User Groups		
Bus companies	Used link to ESCC website <a href="https://www.eastsussex.gov.uk/roadsandtransport/public/buses/routes/">https://www.eastsussex.gov.uk/roadsandtransport/public/buses/routes/</a> <u>Stagecoach (for east Sussex):</u> [REDACTED], Business Development Officer [REDACTED] <u>Stagecoach (for Eastbourne):</u> [REDACTED] Operations Manager [REDACTED] [REDACTED], Asst Operations Manager [REDACTED]  <u>Renown Coaches:</u> [REDACTED]  <u>Compass Travel (Sussex) Ltd</u> <a href="mailto:office@compass-travel.co.uk">office@compass-travel.co.uk</a>  <u>Countryliner (now in 'administration')</u> <a href="mailto:info@countryliner.net">info@countryliner.net</a>	Yes
Road Haulage Association	[REDACTED]	Yes
Freight Transport Association	<a href="mailto:traffic@fta.co.uk">traffic@fta.co.uk</a> [REDACTED]	Yes
Access and Cycle Groups		

<p>Disability Groups</p>	<p>Scheme specific – As agreed with ESCC Client team through Comms Plan</p> <p>Hastings and Rother Disability Forum <a href="mailto:enquiries@hrdf.org.uk">enquiries@hrdf.org.uk</a></p> <p><u>Wealden</u></p> <p><u>Eastbourne Access Group</u> [REDACTED]</p>	
<p>Cycling &amp; Walking        Groups</p>	<p>Scheme specific – As agreed with ESCC Client team through Comms Plan</p> <ul style="list-style-type: none"> <li>• <u>Newhaven Area</u> (Including Peacehaven &amp; Seaford)</li> </ul> <p><u>Cycling</u></p> <p>Cycle Seahaven – [REDACTED]</p> <ul style="list-style-type: none"> <li>• Lewes</li> </ul> <p><u>Cycling</u></p> <p>Cycle Lewes – [REDACTED]</p> <p><u>Walking</u></p> <p>Living Streets Lewes – still awaiting GDPR contact details request confirmation</p> <ul style="list-style-type: none"> <li>• Eastbourne</li> </ul> <p><u>Cycling</u></p> <p>Bespoke – [REDACTED]</p> <p><u>Walking</u></p> <p><u>AFoot</u></p> <ul style="list-style-type: none"> <li>• <u>South Wealden</u></li> </ul> <p><u>Cycling &amp; Walking</u></p> <p>Active Hailsham – [REDACTED]</p> <ul style="list-style-type: none"> <li>• Rother (including Bexhill)</li> </ul> <p><u>Bexhill Cycling</u></p> <p>Bexhill Wheelers – [REDACTED]</p> <p><u>Rother – Cycling</u></p> <p>1066 Cycle club - [REDACTED]</p> <p><u>Rother – Walking</u></p> <p>Rother Ramblers – [REDACTED]</p> <p><u>Hastings</u></p> <p><u>Hastings Cycling</u></p> <p>Hastings Urban Bikes – [REDACTED]</p> <p>[REDACTED]</p>	

	<p><b>Hastings The Greenway Group:</b> <a href="mailto:info@hastingsgreenway.org">info@hastingsgreenway.org</a></p> <p>Hastings Sustainable Transport Forum – [REDACTED]</p> <p><b>Hastings Walking</b></p> <p>Hastings Ramblers – [REDACTED]</p>	
District Access Group	<p>Eastbourne Borough Council:          [REDACTED], Corporate Development Support Officer</p> <p>Hastings Borough Council:          Rother District Council:          Wealden District Council:          Lewes District Council:</p>	
<b>Statutory Undertakers</b>		
Statutory undertakers	<a href="mailto:C2Stats@eastsussexhighways.com">C2Stats@eastsussexhighways.com</a>	
<b>Other</b>		
Schools	Scheme specific – As agreed with ESCC Client team through Comms Plan	
Local businesses/shops	<p>Scheme specific – As agreed with ESCC Client team through Comms Plan</p> <p><b>Federation of Small Businesses</b> [REDACTED]</p> <p><b>Local Chamber of Commerce – area specific</b></p>	
Residents groups/associations	Scheme specific – As agreed with ESCC Client team through Comms Plan	
Residents	Scheme specific – As agreed with ESCC Client team through Comms Plan	

# Appendix C

Engagement Communications

'ESCC Email Template'

## Mileham, Andy/LON

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**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Attachments:** SCH-0145 002 Proposed Layout Improvements.pdf; SCH-0145 001 Existing Layout.pdf

**Importance:** High  
**Sensitivity:** Confidential

**Sensitivity:** Confidential

Dear Sir or Madam,

I am contacting you on behalf of East Sussex Highways (ESH) and East Sussex County Council (ESCC) who are looking to improve pedestrian facilities in Bexhill, and in particular on Sea Road.

Our proposal will be shared more widely and be subject to a public consultation later in the year. However, before that we wanted to share some details of the proposed design with you to get your input at this early stage on the changes we are looking to make.

From the attached drawing, you will see that we are proposing to:

- Reposition the existing Sea Road zebra crossing further south to be halfway between Endwell Road and Jameson Road – this allows motorists to carry out a full turn before stopping (if required) at the crossing, which is used by pupils as they walk to and from school.
- The new zebra crossing will be widened to 5 metres, and have dropped kerbs, tactile paving and guard rails on the eastern footpath to assist pedestrians as well as flashing amber lights on black and white poles and zig zag road markings to alert motorists.
- Some car parking bays south of the crossing will need to be removed to reposition the crossing

Please also note that this area is subject to proposals for a cycle route which would alter the crossing design, but not the proposed new location. The cycle route proposals will be consulted upon separately but would include a parallel crossing for cyclists at the zebra location.

The feedback received through this stakeholder engagement process will be considered during the detailed design stage and will help with the refinement and development of the scheme. We would welcome your views on any or all of these details by Friday 26 June 2020 – you can email us at [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

If you would like to discuss this further with a member of the project team, please let us know and we would be happy to set up an online meeting to do so.

Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**  
**Jacobs** | Associate Director of Cities & Places  
☎ 0203 980 2558 | [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)  
Cottons Centre | Cottons Lane | London | SE1 2QG | United Kingdom

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# Appendix D

Engagement Communications

'Stakeholder Responses'

## Mileham, Andy/LON

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**From:** [REDACTED]  
**Sent:** 22 May 2020 12:32  
**To:** Mileham, Andy/LON  
**Subject:** [EXTERNAL] RE: Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Sensitivity:** Confidential

Thank you Andy.

All perfectly reasonable.

The usual problem is displacing residents parking, but reducing paid parking is not an issue.

Absolutely no concerns and happy to support the improvements.

Regards

[REDACTED]  
BSc (Hons) Social Sciences (Open), BSc (Open),  
Cert HSC (Open), Cert Mngt Care (Open).

**Surrey and Sussex Police - Operations Command  
Road Safety and Traffic Management Team  
(Surrey- Strategic Road network, Tandridge, Reigate and Banstead, Mole Valley, )  
(Sussex -Rother, Lewes, Eastbourne, Hastings, Wealden)**

[REDACTED]  
[REDACTED]  
Roads Policing Unit, Fosterdown, Godstone, Surrey. RH9 8BQ  
[www.surrey.police.uk](http://www.surrey.police.uk)  
[www.sussex.police.uk](http://www.sussex.police.uk)

---

**From:** Mileham, Andy/LON [mailto:Andy.Mileham@jacobs.com]  
**Sent:** 21 May 2020 14:18  
**To:** [REDACTED]  
**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Sensitivity:** Confidential

**\*\*External Email - Think before you click. If you do not trust the sender, do not click on any links or open any attachments. Further information can be found [here](#).\*\***

Good Afternoon [REDACTED],

Many thanks for the quick turnaround on this it's very much appreciated.

I've attached a copy of our design report that was submitted and approved by ESCC (the scheme has also passed a Road Safety Audit) so should have further details located within. However in answer to your questions, please find attached my response in [blue](#);

- Moving the crossing away from the historic desire line may lead to individuals crossing the road in the shadow of the newly located crossing. Nothing is worse than moving the crossing to a safer location; but then no one uses it.
- [Jacobs Response – Agreed. Although the existing zebra crossing is deemed a suitable type of pedestrian crossing in reflection of the number of passing vehicles and pedestrian crossing movements recorded during the surveys, improvement measures have been considered in order to resolve the safety concerns gathered from the PIC analysis.](#)
- Who is currently parking in the spaces to be used for the new crossing? Is it residents?
- [Jacobs Response - It's Pay & Display Parking \(2 hours maximum\).](#)
- Is there a collision problem at this location?
- [Jacobs Response – Please see section 5.3.5 for the Personal Injury Collision Data for the study. However it should be noted that during the five-year assessment period that eight collisions were recorded within the study area resulting in nine casualties.](#)
- What has provoked the proposal?
- [Jacobs Response – ESCC Head of Road Safety 'Brian Banks' is keen for improvements to be made due to the crash record.](#)

Should you have any additional follow-up questions then please don't hesitate to get in touch.

Regards

**Andy Mileham, MILT, MCIHT, TMICE**

**Jacobs** | Associate Director of Cities & Places

☎ 0203 980 2558 | [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

Cottons Centre | Cottons Lane | London | SE1 2QG | United Kingdom

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**From:** [REDACTED]

**Sent:** 21 May 2020 12:49

**To:** Mileham, Andy/LON <[Andy.Mileham@jacobs.com](mailto:Andy.Mileham@jacobs.com)>

**Subject:** [EXTERNAL] RE: Sea Road, Bexhill - Proposed Pedestrian Crossing

**Sensitivity:** Confidential

Good afternoon Andy.

I visited the location yesterday.

My only observations would be that;

1. Moving the crossing away from the historic desire line may lead to individuals crossing the road in the shadow of the newly located crossing. Nothing is worse than moving the crossing to a safer location; but then no one uses it.
2. Who is currently parking in the spaces to be used for the new crossing? Is it residents?
3. Is there a collision problem at this location?
4. What has provoked the proposal?

Regards

[Redacted]

BSc (Hons) Social Sciences (Open), BSc (Open),  
Cert HSC (Open), Cert Mngt Care (Open).

**Surrey and Sussex Police - Operations Command  
Road Safety and Traffic Management Team  
(Surrey- Strategic Road network,Tandridge, Reigate and Banstead, Mole Valley, )**

**(Sussex -Rother,Lewes,Eastbourne,Hastings, Wealden)**

[Redacted]

[Redacted]

Roads Policing Unit, Fosterdown, Godstone, Surrey. RH9 8BQ

[www.surrey.police.uk](http://www.surrey.police.uk)

[www.sussex.police.uk](http://www.sussex.police.uk)

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**From:** Mileham, Andy/LON [<mailto:Andy.Mileham@jacobs.com>]

**Sent:** 18 May 2020 21:24

**To:** [Redacted]

**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing

**Importance:** High

**Sensitivity:** Confidential

**\*\*External Email - Think before you click. If you do not trust the sender, do not click on any links or open any attachments. Further information can be found [here](#).\*\***

Dear [Redacted],

I am contacting you on behalf of East Sussex Highways (ESH) and East Sussex County Council (ESCC) who are looking to improve pedestrian facilities in Bexhill, and in particular on Sea Road.

Our proposal will be shared more widely and be subject to a public consultation later in the year. However, before that we wanted to share some details of the proposed design with you to get your input at this early stage on the changes we are looking to make.

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The feedback received through this stakeholder engagement process will be considered during the detailed design stage and will help with the refinement and development of the scheme. We would welcome your views on any or all of these details by Friday 26 June 2020 – you can email us at [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

If you would like to discuss this further with a member of the project team, please let us know and we would be happy to set up an online meeting to do so.

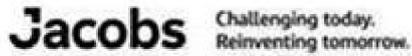
Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**

**Jacobs** | Associate Director of Cities & Places

☎ 0203 980 2558 | [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

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## Mileham, Andy/LON

---

**From:** Development Control (Transport)  
<DevelopmentControl.Transport@eastsussex.gov.uk>  
**Sent:** 22 June 2020 11:48  
**To:** Mileham, Andy/LON  
**Subject:** [EXTERNAL] RE: Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Sensitivity:** Confidential

Hello Andy,

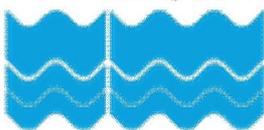
I have confirmed with Planner within our team who has advised we do not have any comments to add.

We did however send this to our Strategic Economic Infrastructure Team and they will advise if they wish to make any comments themselves.

Kind Regards,

  
Technical Support Officer  
Transport Development Control  
Communities, Economy & Transport  
 | [eastsussex.gov.uk](http://eastsussex.gov.uk)

East Sussex  
County Council



---

**From:** Mileham, Andy/LON <Andy.Mileham@jacobs.com>  
**Sent:** 18 May 2020 21:16  
**To:** Development Control (Transport) <DevelopmentControl.Transport@eastsussex.gov.uk>  
**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Importance:** High  
**Sensitivity:** Confidential

Dear Sir or Madam,

I am contacting you on behalf of East Sussex Highways (ESH) and East Sussex County Council (ESCC) who are looking to improve pedestrian facilities in Bexhill, and in particular on Sea Road.

Our proposal will be shared more widely and be subject to a public consultation later in the year. However, before that we wanted to share some details of the proposed design with you to get your input at this early stage on the changes we are looking to make.

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If you would like to discuss this further with a member of the project team, please let us know and we would be happy to set up an online meeting to do so.

Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**

**Jacobs** | Associate Director of Cities & Places

☎ 0203 980 2558 | [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

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## Mileham, Andy/LON

---

**From:** [REDACTED]  
**Sent:** 22 June 2020 10:05  
**To:** Mileham, Andy/LON  
**Cc:** [REDACTED]  
**Subject:** [EXTERNAL] FW: TDC2060 Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Attachments:** SCH-0145 002 Proposed Layout Improvements.pdf; SCH-0145 001 Existing Layout.pdf

**Importance:** High  
**Sensitivity:** Confidential

Dear Andy,

I have been asked to respond to you with regards to the proposals to improve the pedestrian crossing facilities at Sea Road, Bexhill on Sea.

You have stated that the crossing is to be moved further south, and while this may allow motorists to turn fully before stopping at the crossing, it may also result in the crossing being further away from pedestrian desire lines. I note that you have stated the crossing is used by pupils walking to and from school. Those attending St Richards Catholic College (located in Ashford Road and widely accessed via Magdalen Road) may be encouraged to use the informal refuge island crossing points further north, as this is a more direct route between the school and the railway station. Some may even cross without the use of the zebra crossing or informal refuge islands.

The Royal Sovereign Public House (No. 15 Sea Road) has outside seating placed on the footway. The relocation of the crossing could possibly cause pedestrians to have a more limited space to wait (at the crossing) due to the proximity to the pub and outside seating. This may be particularly prevalent at the end of the school day when a potentially large number of pupils are travelling in the same direction at the same time.

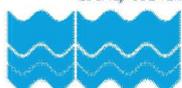
In addition to this I would also query the continued use of pedestrian guard railing. While I appreciate it is currently in situ on the eastern side of the road, I am sure you are aware that there is a general shift away from the use of pedestrian guard railing and I would question how much it is needed at this location, given the lack of guard railing at other crossing points in this area.

I trust that these comments will be of use to you. Please do not hesitate to contact me if you wish to discuss them further.

Kind regards

[REDACTED]  
Senior Traffic and Safety Officer  
Road Safety Team  
Communities, Economy & Transport  
[REDACTED]

East Sussex  
County Council



---

**From:** Mileham, Andy/LON <[Andy.Mileham@jacobs.com](mailto:Andy.Mileham@jacobs.com)>  
**Sent:** 18 May 2020 21:12  
**To:** Traffic Safety <[Traffic.Safety@eastsussex.gov.uk](mailto:Traffic.Safety@eastsussex.gov.uk)>  
**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Importance:** High  
**Sensitivity:** Confidential

Dear Sir or Madam,

I am contacting you on behalf of East Sussex Highways (ESH) and East Sussex County Council (ESCC) who are looking to improve pedestrian facilities in Bexhill, and in particular on Sea Road.

Our proposal will be shared more widely and be subject to a public consultation later in the year. However, before that we wanted to share some details of the proposed design with you to get your input at this early stage on the changes we are looking to make.

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If you would like to discuss this further with a member of the project team, please let us know and we would be happy to set up an online meeting to do so.

Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**  
**Jacobs** | Associate Director of Cities & Places  
☎ 0203 980 2558 | [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)  
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## Mileham, Andy/LON

---

**From:** [REDACTED]  
**Sent:** 20 June 2020 15:50  
**To:** Mileham, Andy/LON  
**Subject:** [EXTERNAL] Re: Sea Road, Bexhill - Proposed Pedestrian Crossing

**Sensitivity:** Confidential

Apologies, I discussed this with colleagues at the time and then neglected to respond to you. I think the proposed plan is fine.

Who do I contact about installing a crossing on Magdalen Road? This is a very busy road and pedestrians have nowhere safely to cross.

[REDACTED]  
Rother District Councillor - Sackville Ward Bexhill

Rother District Council  
Town Hall  
Bexhill on Sea  
East Sussex TN39 3JX

[REDACTED]  
W:[www.rother.gov.uk](http://www.rother.gov.uk)

On 20 Jun 2020, at 15:20, Mileham, Andy/LON <Andy.Mileham@jacobs.com> wrote:

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[REDACTED],  
I was checking my records and have noticed that we have still not received a response from yourself concerning the attached scheme.

Your feedback and acknowledgment are very much appreciated before by Friday, 26th June 2020.

If you would like to discuss this further with a member of the project team, please let us know, and we would be happy to set up an online meeting to do so.

Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**

<image001.png>  
| Associate Director of Cities & Places  
<image004.jpg>

0203 980 2558 | [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)  
Cottons Centre | Cottons Lane | London | SE1 2QG | United Kingdom  
<image005.jpg>

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**From:** Mileham, Andy/LON  
**Sent:** 19 May 2020 14:16  
**To:** [REDACTED]  
**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Importance:** High  
**Sensitivity:** Confidential

Dear [REDACTED]

I am contacting you on behalf of East Sussex Highways (ESH) and East Sussex County Council (ESCC) who are looking to improve pedestrian facilities in Bexhill, and in particular on Sea Road.

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Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**

<image001.png>

| Associate Director of Cities & Places

<image006.jpg>

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<image007.jpg>

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<SCH-0145 002 Proposed Layout Improvements.pdf>

<SCH-0145 001 Existing Layout.pdf>

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**Mileham, Andy/LON**

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**From:** [REDACTED]  
**Sent:** 19 May 2020 09:50  
**To:** Mileham, Andy/LON  
**Subject:** [EXTERNAL] RE: Sea Road, Bexhill - Proposed Pedestrian Crossing

**Sensitivity:** Confidential

Hi Andy,

I have reviewed the plans – I have no concerns to raise.

Kind regards,

[REDACTED]

[REDACTED]

**Operations Manager**  
**East Sussex Operating Unit**  
**South East Coast Ambulance Service NHS Foundation Trust**  
Polegate Make Ready Centre Hailsham Road Polegate East Sussex BN26 6QL  
Hastings Make Ready Centre Bohemia Road Hastings East Sussex TN34 1ET

[REDACTED]



---

**From:** Mileham, Andy/LON <Andy.Mileham@jacobs.com>  
**Sent:** 18 May 2020 21:25  
**To:** [REDACTED]  
**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Importance:** High  
**Sensitivity:** Confidential

Dear [REDACTED],

I am contacting you on behalf of East Sussex Highways (ESH) and East Sussex County Council (ESCC) who are looking to improve pedestrian facilities in Bexhill, and in particular on Sea Road.

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Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**

**Jacobs** | Associate Director of Cities & Places

☎ 0203 980 2558 | [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

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## Mileham, Andy/LON

---

**From:** Parking Rother <Parking.Rother@eastsussex.gov.uk>  
**Sent:** 25 June 2020 13:30  
**To:** Mileham, Andy/LON  
**Cc:** [REDACTED]  
**Subject:** [EXTERNAL] RE: Sea Road, Bexhill - Proposed Pedestrian Crossing

Dear Andy

Thank you for your email of 18 May about the proposed pedestrian crossing in Sea Road. I apologise for the delay in responding.

We have no objections to the relocation of the crossing.

Please be aware the we are currently in the process of implementing a new parking scheme in Bexhill. This does not change the location of the bays in Sea Road (which will be removed by your proposal) by does change their use and put them in a new Traffic Order. Below is a link to the draft order.

[https://consultation.eastsussex.gov.uk/economy-transport-environment/parkingrotherformal2019/supporting\\_documents/Draft%20TRO.pdf](https://consultation.eastsussex.gov.uk/economy-transport-environment/parkingrotherformal2019/supporting_documents/Draft%20TRO.pdf)

It is hope that the scheme will come into effect in October.

I hope this information is of use.

Kind regards

[REDACTED]  
Parking Review Officer  
Parking Team, Communities, Economy and Transport

[REDACTED]  
[eastsussex.gov.uk](https://eastsussex.gov.uk)



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*1 is Poor and 4 is Excellent*



<https://www.eastsussex.gov.uk/community/emergencyplanningandcommunitysafety/coronavirus/>

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**From:** [REDACTED]  
**Sent:** 19 June 2020 10:22

**To:** Parking ESCC <Parking.ESCC@eastsussex.gov.uk>  
**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing

Dear Parking team,

Just a quick reminder that we would appreciate any feedback about the proposed relocation of the pedestrian crossing on Sea Road Bexhill by 26 June.

You will have received an e-mail about the proposals from Andy Mileham at Jacobs (below). Please let him have any comments by next Friday.

Kind regards

[Redacted]

[Redacted]

Principal Scheme Development Officer, Strategic Economic Infrastructure  
Economic Development, Skills and Infrastructure Service  
Communities, Economy and Transport

[Redacted]

[eastsussex.gov.uk](http://eastsussex.gov.uk)

East Sussex  
County Council



**From:** Mileham, Andy/LON <[Andy.Mileham@jacobs.com](mailto:Andy.Mileham@jacobs.com)>

**Sent:** 18 May 2020 21:25

**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing

**Importance:** High

**Sensitivity:** Confidential

Dear stakeholder,

I am contacting you on behalf of East Sussex Highways (ESH) and East Sussex County Council (ESCC) who are looking to improve pedestrian facilities in Bexhill, and in particular on Sea Road.

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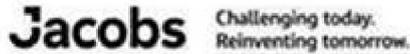
Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**

**Jacobs** | Associate Director of Cities & Places

☎0203 980 2558 | [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

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## Mileham, Andy/LON

---

**From:** [REDACTED]  
**Sent:** 22 June 2020 07:33  
**To:** Mileham, Andy/LON  
**Subject:** [EXTERNAL] Re: Sea Road, Bexhill - Proposed Pedestrian Crossing

**Sensitivity:** Confidential

Dear Andy

Sorry for not replying earlier the proposals look fine to me moving the zebra crossing to the south will certainly make things a little safer I have been caught out there myself

Kind Regards  
[REDACTED]

---

**From:** Mileham, Andy/LON <Andy.Mileham@jacobs.com>  
**Sent:** 20 June 2020 15:19  
**To:** [REDACTED]  
**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing

Dear [REDACTED],

I was checking my records and have noticed that we have still not received a response from yourself concerning the attached scheme.

Your feedback and acknowledgment are very much appreciated before by Friday, 26th June 2020.

If you would like to discuss this further with a member of the project team, please let us know and we would be happy to set up an online meeting to do so.

Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**  
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**From:** Mileham, Andy/LON  
**Sent:** 19 May 2020 14:18  
**To:** [REDACTED]  
**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing  
**Importance:** High  
**Sensitivity:** Confidential

Dear [REDACTED],

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Please also note that this area is subject to proposals for a cycle route which would alter the crossing design, but not the proposed new location. The cycle route proposals will be consulted upon separately but would include a parallel crossing for cyclists at the zebra location.

The feedback received through this stakeholder engagement process will be considered during the detailed design stage and will help with the refinement and development of the scheme. We would welcome your views on any or all of these details by Friday 26 June 2020 – you can email us at [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

If you would like to discuss this further with a member of the project team, please let us know and we would be happy to set up an online meeting to do so.

Kind Regards

**Andy Mileham, MILT, MCIHT, TMICE**

**Jacobs** | Associate Director of Cities & Places

☎ 0203 980 2558 | [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

Cottons Centre | Cottons Lane | London | SE1 2QG | United Kingdom



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## Mileham, Andy/LON

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**From:** [REDACTED]@stagecoachbus.com>  
**Sent:** 20 May 2020 16:55  
**To:** Mileham, Andy/LON  
**Cc:** [REDACTED]  
**Subject:** [EXTERNAL] Re: Sea Road, Bexhill - Proposed Pedestrian Crossing

**Sensitivity:** Confidential

Hello Andy,

Thank you for emailing me proposals regarding the pedestrian crossing at Sea Road in Bexhill.

While this improves access for pedestrians, we would ask you to include improvements to the nearby bus stop in Sea Road.

The southbound bus stop opposite the Railway Station would ideally require modifications to improve accessibility for bus uses.

We would ask for the clearway markings to be lengthened with a raised kerb (160mm). The length of the raised kerb without a shelter should be 3.6 metres (4 standard kerb lengths).

Please let me know if you require any further information on this and I will do what I can to assist.

[REDACTED]  
Network Planning Manager  
Stagecoach South East

T [REDACTED]

**\*Please note I am currently working from home until further notice**

The Bus Station, St George's Lane, Canterbury, Kent, CT1 2SY  
[www.stagecoachbus.com](http://www.stagecoachbus.com)

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East Kent Road Car Co Ltd. (Registered in England & Wales No. 144585)  
Registered Office: One Stockport Exchange, 20 Railway Road, Stockport, SK1 3SW

**From:** Mileham, Andy/LON <Andy.Mileham@jacobs.com>  
**Sent:** 19 May 2020 12:09  
**To:** [REDACTED]@stagecoachbus.com>  
**Subject:** Sea Road, Bexhill - Proposed Pedestrian Crossing

[REDACTED]

I am contacting you on behalf of East Sussex Highways (ESH) and East Sussex County Council (ESCC) who are looking to improve pedestrian facilities in Bexhill, and in particular on Sea Road.

Our proposal will be shared more widely and be subject to a public consultation later in the year. However, before that we wanted to share some details of the proposed design with you to get your input at this early stage on the changes we are looking to make.

From the attached drawing, you will see that we are proposing to:

- Reposition the existing Sea Road zebra crossing further south to be halfway between Endwell Road and Jameson Road – this allows motorists to carry out a full turn before stopping (if required) at the crossing, which is used by pupils as they walk to and from school.
- The new zebra crossing will be widened to 5 metres, and have dropped kerbs, tactile paving and guard rails on the eastern footpath to assist pedestrians as well as flashing amber lights on black and white poles and zig zag road markings to alert motorists.
- Some car parking bays south of the crossing will need to be removed to reposition the crossing

Please also note that this area is subject to proposals for a cycle route which would alter the crossing design, but not the proposed new location. The cycle route proposals will be consulted upon separately but would include a parallel crossing for cyclists at the zebra location.

The feedback received through this stakeholder engagement process will be considered during the detailed design stage and will help with the refinement and development of the scheme. We would welcome your views on any or all of these details by Friday 26 June 2020 – you can email us at [andy.mileham@jacobs.com](mailto:andy.mileham@jacobs.com)

If you would like to discuss this further with a member of the project team, please let us know and we would be happy to set up an online meeting to do so.

Kind Regards

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Company Name: Stagecoach Group plc  
Registered Address: 10 Dunkeld Road, Perth, PH1 5TW  
Registered Number: 100764 in Scotland

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